



# RECRUITMENT MARKETING



# JOB MARKETING SERVICES

**Creating brand awareness and soliciting job seeker interest via social media**

We work with you to review the position, including organizational perks and description, answering the question, "Why would someone want this job?"

## DELIVERABLES

- **Creating 2 images for BV Staffing and/or client social channels**
- **Sharing images across social media channels (Facebook, Instagram, LinkedIn)**
- **Monitoring social post interactions for 30 days**



# SOURCING & SCREENING SERVICES

**Providing our client with 3-4 candidates who have been fully screened and vetted to minimum qualifications and are interested in pursuing a conversation direct with client**

## DELIVERABLES

- Job consultation, consisting of a review of your job description and organizational perks, "Why would someone want this job?"
- Resumes, recruiter recommendations, salary requirements and candidate profiles





# CANDIDATE ATTRACTION & SCREENING SERVICES

Using BV Staffing recruiting, networking and sourcing resources, including social media, to reach active and passive job seekers

## DELIVERABLES

- Creating a text-version of the job advertisement for use on BV Staffing and/or client career sites and job posting sites
- Posting of text job advertisement within BV Staffing job seeker boards (BV Staffing Career Page & Zip Recruiter) for 30 days
- Resume screening for minimum qualifications and submission to client





# TESTIMONIAL

“We have utilized Staffing Solutions Enterprises for several recruitment marketing campaigns and have been impressed with their work! Blake and the team there has been very responsive to our needs throughout the process, modifying the campaign on a monthly basis based on our feedback.

They delivered multiple high-quality, pre-screened candidates on a weekly basis that has contributed to our growth from 20 employees to over 100 employees in 2020. I’m happy to continue our relationship with Blake and his team, and highly recommend him and the recruitment marketing campaigns to any business.”

*- Ian Derby, Vice President Strategic Initiatives at Homecision*





# LET'S CONNECT

**Interested in learning more about our services? Reach out to Anthony Bucci, Partner at BV Staffing**



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## WEBSITE

[www.bvstaffing.com](http://www.bvstaffing.com)

## VISIT US

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